

SOCIAL MEDIA MARKETING PORTFOLIO



ABOUT

Me

Hello!

My name is Juli Brackett and I am the owner of Brackett Marketing Company. While studying marketing in College, I gained a passion for all things social media. I graduated with my Bachelor's degree in Marketing and Digital Marketing in 2024 and am currently working on my MBA in Marketing as well. I am continuing to learn every single day, and I am so excited to help you reach your social media goals!



EDUCATION



2021-2022

2022-2024

2024-2025

ASSOCIATE OF SCIENCE

ROANE STATE COMMUNITY COLLEGE

MAJOR: ACCOUNTING

BACHELOR OF SCIENCE

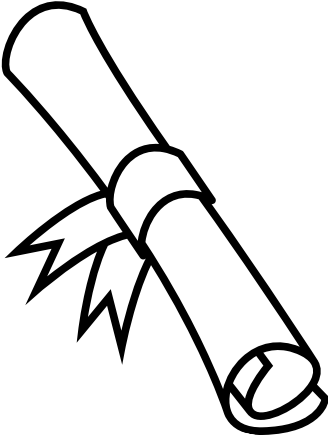
TENNESSEE WESLEYAN UNIVERSITY

MAJORS: MARKETING AND DIGITAL MARKETING

MASTER OF BUSINESS ADMINISTRATION

TENNESSEE WESLEYAN UNIVERSITY

MAJOR: MARKETING





INSTAGRAM



✦ SOCIAL MEDIA MANAGEMENT ✦





INSTAGRAM MAMA

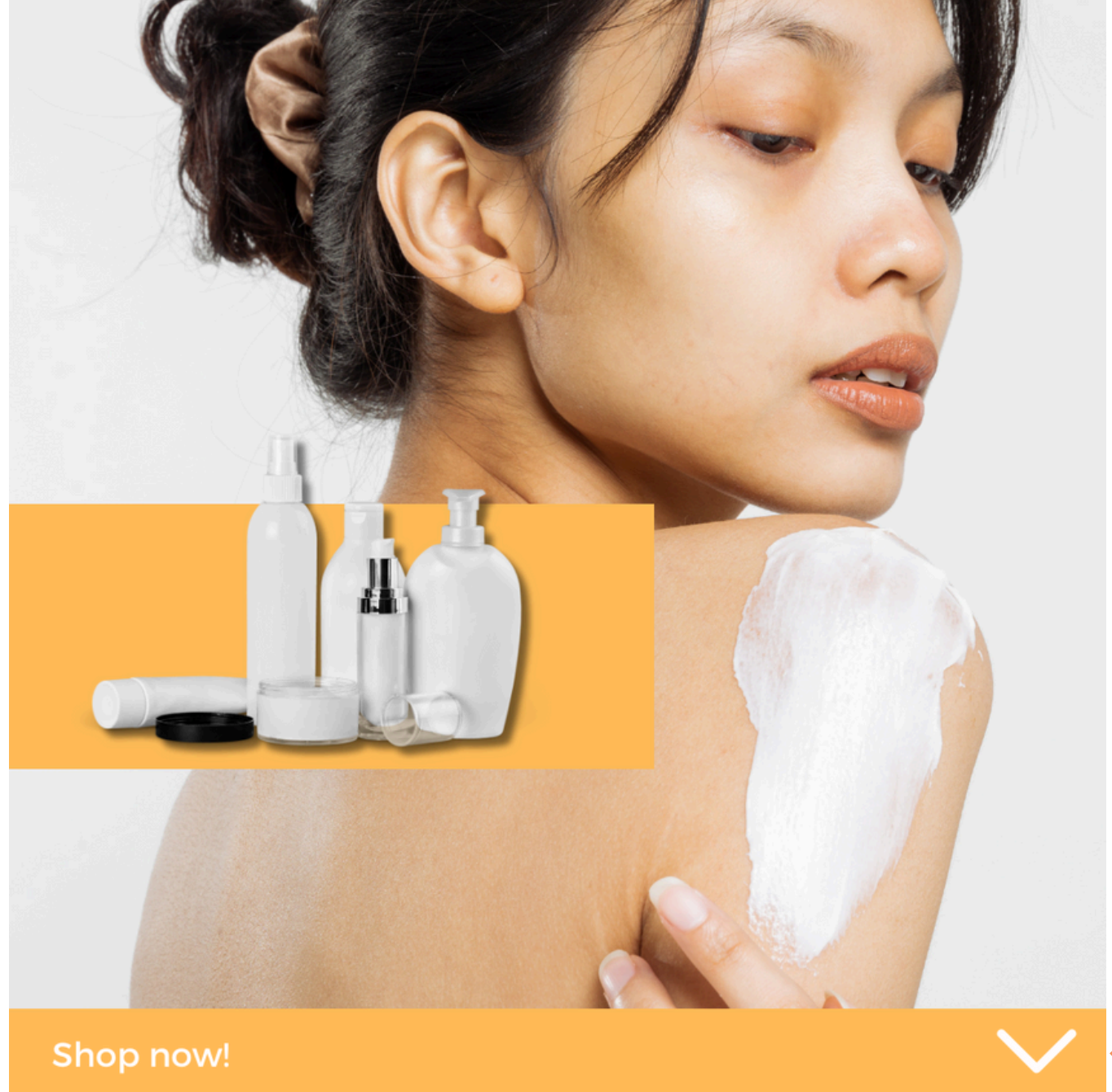


✦ SOCIAL MEDIA MANAGEMENT ✦



SOCIAL MEDIA MANAGEMENT

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SOCIAL MEDIA MANAGEMENT

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SEQUOYAH HIGH SCHOOL

GAME DAY

GAME DAY

WEDNESDAY
1:00 PM
@TELLICO

BASEBALL

SEQUOYAH CHIEFS
VS
TELLICO BEARS



GAME DAY

GAME DAY

BASEBALL

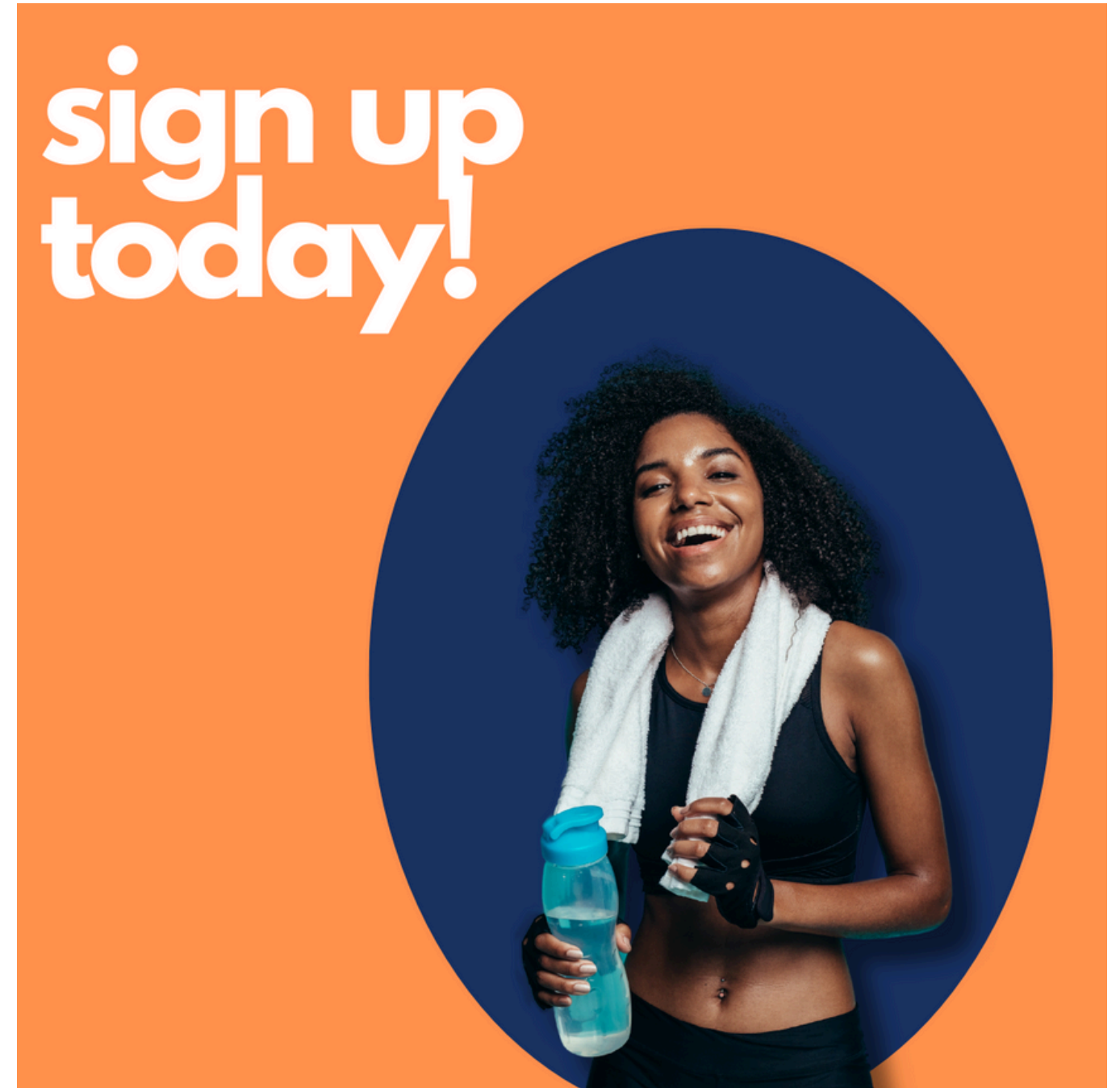
At SQHS
AT 6:00PM

CHIEFS VS PANTHERS



SOCIAL MEDIA MANAGEMENT

STORIES



QUESTIONS?

REACH OUT!



[JULIBRACKETT@GMAIL.COM](mailto:julibrackett@gmail.com)

